

THE N500K+ PER MONTH AFFILIATE MARKETING INCOME BLUEPRINT

*The 7 Ultimate Beginner's
Friendly Steps to Making N500K
or More Per Month Selling Other
People's Product Online in
Nigeria (Or ANYWHERE)*



IYANU TAIWO

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Thank you for picking a copy of my book.

I am **Iyanu Taiwo** by name. An Internet Entrepreneur, an Online Business Coach and a Digital Marketing Consultant. My keen interest to live a lifestyle that can **afford me the freedom of time and location** made me venture into building and scaling profitable online businesses.

A short story of how I started.

I started my online entrepreneurship journey in 2012. It wasn't a smooth ride at all. I started with no mentor (at that time) figuring out most things out all by myself through trials and errors. As a result, it took me a very long years to figure out what really works online.

In the process of jumping from one shiny business to another. I met great mentors like Vick Strizheus - Founder of *Four Percent*, Kyle & Carson - Founders of *Wealthy Affiliate* who gave me a new orientation and shifted my mindset positively through their coaching programs. Few Nigerian coaches I also hold in high esteem: Mr. Toyin Omotoso, Czar (Nonso) also made quality impact through their [books](#), [courses and programs](#) as well.

Over 5 years and still counting now. I have been using blogs and other available online platforms to share what I have learned, and my experiences in the Internet Marketing industry so others can use these lessons to their best advantage. And this short report is one of them.

I believe the information here should help you get result but you must know that this will only be possible **if you are an action taker.**

If we are still on the same page, then let's continue...

It all start with having the right mindset.

A positive, or winning mindset can often mean the difference between success or failure in any endeavour – Anthony T. Galie

It is very important to know that developing a winning and abundant mindset is the foundation to your success in **ANYTHING** in this life.

Why is a winning attitude so important in achieving success?

A popular quote from Henry Ford says – *Whether you think you can, or you think you can't – you're right.* This emphasizes a lot about how much your mindset determines your success or failure in everything including how you see things and your experience overall with the world around you.

Jesus Christ in Mark 9:23 talks about something related to this - ***If you believe, ALL THINGS are possible to them that believe.***

If you think this is just another manual, then it is. But I urge you to look beyond that, take it as a golden guide containing actionable information you need “act on” to succeed in your online business generally.

Having a winning mindset towards starting a business online makes the difference for you. This is because your mindset has **everything** to do with your perspectives which naturally influence the way you process every information, including the **actions** you take afterwards.

This is why I fully recommend you get “**Live Breathing Cash Machine**” book as fast as you can. [Click here to get the PDF copy on spot.](#)

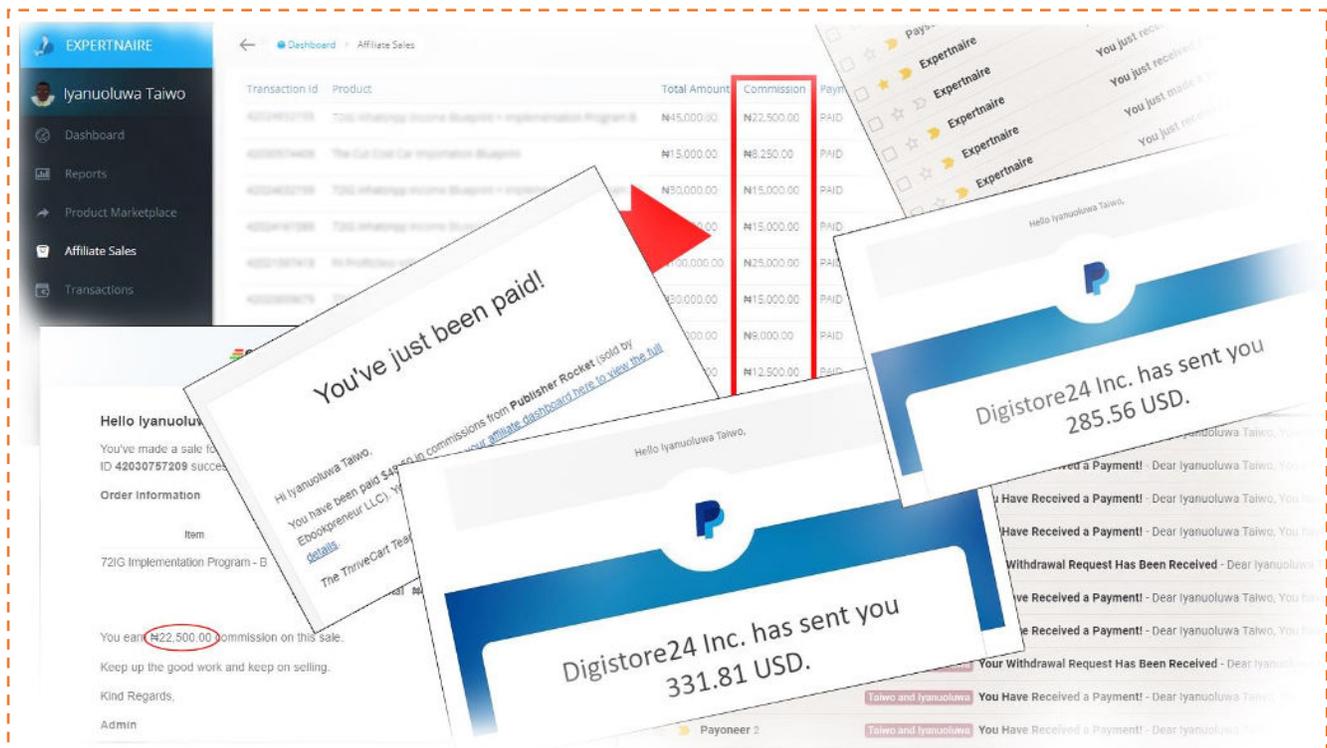
Let's begin – Why Affiliate Marketing?

Despite all the sweet and profitable businesses that are available online today. If I were to recommend a perfect income generating online business model for any **serious person** who is just starting out online. I will start with a business model that is *faster to start, easy to scale, doesn't require much head start*, with *low risk* and *huge profit potential*.

And that will be **Affiliate Marketing Business Model**.

You want to know why right?

This is because it is a high-leverage business model. Once you can **master** the core aspect of this business model. The results are incredible to say the least. It can literally become a legal way to print money on demand if you know what you are really doing.



And tons of people are able to achieve great result with this business model that it now generates them a decent income on monthly basis without owning or creating a product of their own. Including beginners with no prior online marketing skills or tech experience before.

And the best part is... **YOU too can do this.**

If you are ready to put in the effort required on your path to **learn**, and **implement** the steps I shared with you below in this guide.

Honestly, I am very excited for you!

If you will take this information and act on it, you are on the path to building a lucrative online business with affiliate marketing that will generate you a better income than most 9-to-5 jobs out there - **working from the comfort of your home (or anywhere)** creating the lifestyle that affords you the freedom and time to do more of what you enjoy.

I value your time a lot, so I will keep this E-book short, but I promise to deliver as much value as possible.

Before I continue, let me do justice to...

What Is Affiliate Marketing?

Affiliate marketing is a simple online business model that allows you to get paid for promoting OTHER people's products or services.

This product here can be digital or physical in nature. But the common ones online today are digital products (or services).

Few examples of digital products are: *e-books, videos, courses, softwares, memberships, digital subscriptions, electronic tickets, coupons, etc.*

The basic rule of thumb here is this, any product or service that can be delivered or access over the internet can be regarded as digital products.

So, when people buy the quality product you recommend via your link, you earn a commission instantly for it.

Keyword: *recommend, valuable, quality, other's product.*

Why Affiliate Marketing?

- You don't have to create the product yourself.
- You can start the business almost immediately.
- You can run it along with your regular job.
- No customer care service is needed from you.
- Most of the heavy lifting has already been done for you.

Who is the Affiliate?

An individual (**YOU**) that promotes other people's products or services and get commission in return upon valid sales generated through you.

You are regarded as the **Affiliate Marketer.**

And no matter your level of education, so far you can read, write and follow instructions, you will be able to make a decent income with it.

Affiliate marketing is ~~not a multi-level marketing~~, I know you hate it.

I'll be explaining this concept further using a relatable illustration so that you can understand the concept perfectly.

Let take for example...

That your colleague (*say Becky*) at work needs help. She wants to shed some body fat because it has become a serious threat to her self-esteem. She is desperately looking for a genuine solution to her nightmare.

Then, you recommend a **trusted** fat loss training program that was created by a nutrition expert (Coach Melody) who has a great track record of success with her program over the years.

Let's say her fat loss program cost, say **N40,000**.

Through your special link, your friend enrolled. She followed the diet plan exactly as instructed and finally got rid of her body fat in 10 weeks.

Now for referring a paid customer to Coach Melody, you are paid 50% commission instantly for the sale. Meaning, you are rewarded with **N20,000** immediately she enrolled for the fat loss program.

Imagine you are able to get at least 25 valid sales for that month. You already made **N500,000** extra cash into your bank. Isn't it?

If you take a good look at what I have explained above, you should get the concept better now...right?

So, we are clear, there are tons of quality digital products from different niches out there that you can promote or recommend as an affiliate. Not a must that you promote a weight loss program, okay 😊

Right now, you may be asking yourself “so where can you get these products, and how will you even promote them to get sales.”

Very good question.

Since I promised not to make this report long unnecessarily. I explained the whole affiliate marketing process in-depth for you, [right here](#).

Now, how can we put this together in reality?

The steps and strategies I am about to share with you right away on the next page can make it happen even with just your smartphone, a good internet access and without having to be desperate or begging for sales.

So, take them seriously and **apply what you learn**.

Now, let's take a look at those 7 steps below.

Ready?

Step #1: - Pick A Profitable Niche

This is a very important step for YOU. A **niche** is a specialized segment of the market for a particular kind of product or services. A **profitable niche** is a specific segment of market with money making opportunities.

There are a lot of offers (be it product or service) available that you can promote as an affiliate marketer, but keep in mind that whatsoever niche you are going to focus on, be sure that it meets these three criteria:

- 1. It should be evergreen.**
- 2. It should solve a specific problem.**
- 3. It must have a good profit margin.**

These three factors are very important. Don't choose a niche (or pick a product or service) blindly because of personal interest only. Be sure to find out if a niche has a money-making potential (a buying market).

All niches are not created equally, why not focus on the profitable ones. Unless there is a money-making opportunity in a niche, please avoid it.

My experience over the years in affiliate marketing has made me realize that certain niches performs better, over and over again than others.

Evergreen niches contain products and services that continually stay relevant over a long period of time. The three top evergreen niches over the years are the **health, wealth and relationship** niche.

You may want to consider any of these niches.

Step #2: - Pick Quality Affiliate Products

Now, I want to assume you have picked a niche in mind and it is time to pick a product in that niche that will earn you nice commissions.

If you register on any of these popular affiliate networks like [System.io](#), **ClickBank**, **SellHealth**, **LernoFlix**, **Digistore24** or [Expertnaire](#).

You can always find varieties of affiliate offers to promote on any of these platforms depending on your interest, audiences and target market.

Expertnaire and LernoFlix are top recommended Nigerian affiliate marketplaces for digital products. If you want to promote to Nigerian market which is an ideal market to start with. You can sign up with them.

But always keep these four important points in mind when picking an affiliate product or offers to promote as an affiliate marketer.

- **High In Demand / Evergreen Product**

Product in the health, wealth, romance and security niche performs better and are always in demand in the market than others. So, I recommend you pick any high-in-demand product in this category.

Take for instance, a weight loss product or business opportunity offers are more appealing to a bigger audience than just random offers.

Also, products related to relationships, marketing, travels & luxuries performs great too. I have given you some ideas to work with.

- **High Ticket Product**

If you want to make big commissions as an affiliate marketer and get to scale your business quicker, then picking a product that rewards handsomely would be a better choice to consider.

Personally, I prefer promoting a product or program that pays above N20,000 in commissions per sale. And for international offers, commission above \$100 is a fair deal to me.

- **High Commission Percentage (%)**

This goes in line with the previous point above. Though this is relative to the price of the product being promoted. But for profitability's sake, product that pays above 40% in commission is a good deal.

- **Recurring Commission**

This is optional by the way.

If you would prefer to promote a low-ticket offer (product that are cheap and not pricey to buy). You should ensure that it can pay you over and over again for sales made in the future, not just a one-time thing.

This might be more applicable and worth considering if you chose to promote international offers like software, mastermind or membership programs that calls for recurring monthly payments.

Step #3: - Dominate A Marketing Platform

How do you intend to promote your business? How do you plan to promote your affiliate product and get sales?

There are a lot of ways to promote your business online. You have popular social media platforms like Facebook, WhatsApp, Instagram, Tik-Tok, Twitter and YouTube to drive massive eyeballs to your offer.

You can even set-up a simple blog if you want to take it long-term (which is my preferred style). You can create a YouTube channel if you are not camera-shy or even start a podcast with your phone.

There are a lot of marketing platforms available for you here as you can see. Therefore, whatever way or platform that you choose to use for your promotions, stick to it and always give value before you sell.

Promoting & Getting Massive Sales with WhatsApp

To start with, most beginners tend to find it easier to promote with their WhatsApp because it is cost effective and doesn't involve complicated setups but most beginners approach this wrongly. You can get decent sales to reach your money goal with affiliate marketing + WhatsApp only especially if you approach it differently.

Recently, I bought a WhatsApp marketing course and it was so amazing to discover how this *most ignored* App can bring in **massive sales on clockwork** (*but with a different approach*). If you have a business already and you want to drive more sales, OR scale any of your online business with WhatsApp. [Click here to get WhatsApp Marketing Success.](#)

Step #4: - Build A Brand (That Provides Value)

This step can't be over-emphasized. Do you know why?

This is because this step is your **secret sauce** to creating ultimate success and wealth online, not just with affiliate marketing business alone but with any business model (either online or offline).

And why this is important is because, people only buy from those they **know, like** and **trust**. We call it the **KLT** factor.

The KLT concept is the big idea behind building a successful brand for your business either online or offline. Most successful businesses you see today capitalize heavily on this concept to build their business.

And guess what?

You should do the same.

Funny enough, people don't have to know you (like on *one-on-one* basis) to like, trust and ultimately buy whatsoever you are promoting.

They just have to feel like they know you and that's enough.

Keyword here is **FEEL**.

Now, you as an affiliate marketer promoting other people's product online. How can you build up a valuable brand or raving fans that will absolutely fall in love with you or your business?

That's a very good question.

There are few ways to achieve that.

One way is simply by being yourself.

Just be real and authentic. **JUST DO YOU!**

Another way is by providing value to your audience (My favourite way).

You can teach them something new and interesting.

You can share valuable information or helpful insight on a particular topic of interest and they will love you for that.

The easiest way is to start with your WhatsApp audience.

This is why your WhatsApp is your #1 silent money maker if you take it seriously. You will be amazed with the result you can get with it.

Especially, if you already have fewer audience who views your status or post from time to time and you are likable and trustworthy. All you need is signup with affiliate network like Expertnaire and get your link. Study the product well enough before promoting on your WhatsApp.

Okay, what if you don't have a big list or the kind of people you have on your WhatsApp list are not the ideal people to sell to. Then get a different WhatsApp line and drive new people (who are interested in your offer) to your new WhatsApp list. HOW? I recommend **WhatsApp Marketing Success** Course for you. It will teach you everything >> [Learn More](#) <<

Step #5: - Scaling Up Your Marketing Effort

Now that you are now building up your brand and putting out valuable content out there, your content will begin to attract people's attention and their response online depending on the platform you chose.

Don't allow it go to waste. You should SCALE.

You need to device a means to capture their details like their names, email, phone contact for future follow-up, sales and repeated sales.

Maybe you don't see the importance yet.

You are reading my book right away, isn't it?

Even though I don't know what time you are reading this. Maybe I am even sleeping right now (in real life) but here I am teaching you something valuable. I am passing quality information to you.

Think about how you got this book in the first place.

It was the automated marketing system that I have designed to promote the book that made this possible without me having to do the manual work over and over again to avoid stress and improve my efficiency.

What are the tools and system you will need to do this?

Here is what you need in place to make this happen.

1. **A Capture Page** – Also called a squeeze or optin page. This is a page set-up for the purpose of one thing - to collect people's detail, so you can follow up with them. One easy way to do this is by giving out something valuable in exchange for their email (just like I did with this E-book).

2. **Email Autoresponder** – This is an online software that helps you to reach out to your email subscribers from time to time. At a push of a button, your message is delivered to their email address.

With your email auto-responder, you can also set up automated emails that goes out in sequence or a particular time and date to your prospects.

Systeme.io is a free automated marketing platform that you can use to set all of these up in one piece to build your sales funnels, squeeze and landing pages, email autoresponder, and more for free.

3. **WhatsApp Autoresponder** – This is mind blowing. You can automate your messages on WhatsApp. Easily set-up a bot that respond based on certain response and instructions given to it. With the help of an Auto responder whatsapp bot. You can achieve this. This saves you the stress of repeating same thing over and over again in a manual way.

>> **[This free video training shows you the step by step of how to incorporate all of these to create a profitable marketing system.](#)**

Your marketing system when setup properly will help you scale, improve your efficiency, thereby making you more money even on auto-pilot even when you are sleeping or busy with some other works of life.

Step #6: - Commit to Learning & Implementation

As a beginner, it is possible you are already overwhelmed thinking of how to put all of this together or where to start from.

When you feel like quitting, I want you to remember why you started in the first place. Your commitment in reading this book is a sign that you want a **CHANGE** in your finances. And I want you to succeed as well.

Of course, there will be obstacles, there will be challenges, you may want to give up at times, but don't. Keep on pressing. It all worth it at the end.

I strongly advise to consider this as a job. Most beginners don't treat it like one and that is why most quit too soon. You can't be showing up whenever you feel like and expect tangible result this way.

How not to fail in your online business is to take it seriously, learn, implement and take time to work on your business from time to time.

It is okay if you feel overwhelmed right now on how to navigate through all of these. I have been there before and I am fully aware.

I strongly suggest you book a free strategic session with me and let's develop a clearer path on what to do, where to go and as regards your affiliate marketing business for massive success.

A session usually takes about 15 minutes to 1 hour max. This is one sure approach to get the best out of this information through this book. The free strategic session isn't for everyone though. Read more about and how to qualify for it. More details on this on the next page.

Step #7: - Take Massive Action

Remember, your first dollar is always the hardest to make. Once you are able to find your ground, it is easy to scale your result afterwards by tweaking, rinsing and repeating the steps over and over again.

Overall, your ability to market and get your offer right in front of a lot of targeted audience will determine how much money you can make.

The information in this guide can get you started with your affiliate marketing business. But I still believe the best way to succeed faster in anything in life (especially business) is to get someone to coach, guide or mentor you and carry you on their shoulder.

If you prefer that someone guide you to set your feet firmly for success. Then go ahead and book a strategic call session with the link below.

So, we are clear, by clicking the link below, you will be taken to a page where you are going to fill a form and pick a date for a session. Try as much to be as detailed as possible so I can know how best to help. You will be contacted via your email or WhatsApp on your bookings.

» **[CLICK HERE TO BOOK A
FREE STRATEGIC SESSION](#)** «

My Final Note!

If you made it this far, I commend you. It's so sad that majority of people who downloaded this book won't even take the time to read; this is why I commend your effort but you have to **take action**.

Now, it is your decision to make. How long do you have to wait for?

The best time to start is now.

Right away, I want to help you further.

Let me know how best I can help you with this income model.

Book A Call With Me: [CLICK HERE](#)

And don't forget to subscribe to my **YOUTUBE** channel for free tutorials on business, entrepreneurship and marketing. [Click Here to Subscribe](#).

One more thing,

If you have found this affiliate marketing guide useful in one way or the other. Please share with your friends and loved ones. They are going to appreciate you for it. Copy, send the link below or paste on your wall.

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I wish you all the best.

Iyanu Taiwo